



SUSTAINABILITY  
DIVISION

# *LIVING SUSTAINABLY*

Quarterly Newsletter



COUNTY of VENTURA

## Turning Red Hearts *Green*

**ROSES MAY BE RED,  
BUT OUR COMMITMENT  
TO SUSTAINABILITY IS  
EVER-GREEN!**

As Valentine's Day approaches, let's reflect on the love that surrounds us — love for our friends, love for community, and the love we share for our planet.

This year, explore sustainable gift options and activities that not only express love but also care for our environment. From eco-friendly gifts to carbon-neutral dates, join us in making small changes that have a big impact on our planet.

**The latest in this  
month's issue:**

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# HOW TO HAVE A MORE SUSTAINABLE VALENTINE'S DAY

## choose an eco-friendly activity

- 1 Stay local - Consider supporting a local business to do your gift shopping.
- 2 Think transit - Minimize your carbon footprint by opting for eco-friendly transportation methods.
- 3 Give the gift of time spent together - Picnic in the park, go for a hike, or have a movie night at home.

## sustainable floral options

Choose locally grown, organic flowers or consider potted plants as a longer-lasting and eco-friendly alternative.

## give back

Use Valentine's Day as an opportunity to give back to the community. Volunteer with loved ones, donate to a cause, or participate in a beach or park cleanup.

## diy gifts/cards

Handmade cards, upcycled crafts, and DIY decor add a personal touch to gifts while reducing waste.



# HOT OFF THE PRESS ELECTRONIC CLIMATE ACTION PLAN



## COUNTY OF VENTURA eCAP

Electronic Climate Action Plan  
Part of the General Plan

### Ventura County – a Cleaner Future

The County of Ventura's Climate Action Plan (CAP) is our county's plan for reducing carbon emissions from 2020 to 2040 and adapting to climate change in an equitable manner. The CAP is a part of the larger General Plan, which was adopted in 2020.

The electronic-CAP (eCAP) measures the implementation status of the County's CAP, offers transparency to our constituents of the CAP's success, and highlights other county operations and community actions that the County is doing to reduce emissions.

### Greenhouse Gas Emissions Forecast, Reduction Targets, and Goals

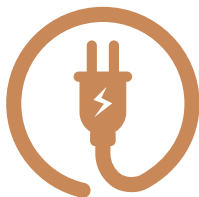
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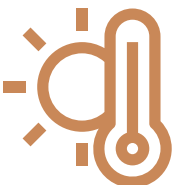
**Tracks transportation  
emissions**



**Measures GHG  
emission reductions  
from ag and land**



**Captures building  
emissions**



**Climate adaptation  
activities**

**Visit the website**

[ecap.ventura.org](https://ecap.ventura.org)





# Meet Parker

## EV Coach

[ev.coach@vcenergy.org](mailto:ev.coach@vcenergy.org)

### Parker is VCREA's New EV Coach!

In collaboration with the VCREA team, Parker will be supporting the Ventura County EV Blueprint through EV education and outreach.

We're excited to welcome Parker aboard and look forward to his contributions to the team.

### Get to know Parker!



Parker was drawn to work in transportation focused sustainability to play an active role in the transition to EVs, working towards cleaner and greener environment.



Starting the new year, Parker has made it a goal to get outside at least once a day and use his new electric bike more often!



In his free time, he also loves to go to different coffee shops. No matter where he is, he'll go out of his way to try a new spot.



# EMERGENCY PREPAREDNESS: HOME TIPS & RESOURCES

LEARN HOW TO PREPARE YOUR HOME FOR  
EXTREME WEATHER EVENTS AND DIVE DEEPER  
INTO PREPAREDNESS TIPS SPECIFIC TO HOME  
FIRES AND WILDFIRES.



MARCH 20, 2024



ZOOM

**REGISTER NOW**



**American  
Red Cross**



**FireSafe  
COUNCIL**  
VENTURA REGIONAL



# Ventura County Regional Effort for Climate Action Planning

## CPRG Community Survey



Fill out our community survey and let us know what you would like to see in a Regional Climate Action Plan.

The survey is available on our **website** in **English** and **Spanish** through the end of February.

Visit [sustain.ventura.org/vcrecap-cprg/](https://sustain.ventura.org/vcrecap-cprg/) to learn more.

## CHECK OUT WHO JUST GOT CERTIFIED!



**CERTIFIED**



**GREEN**

**CALIFORNIA  
GREEN BUSINESS  
NETWORK  
VENTURA COUNTY**

**PODER POPULAR**

**113 N MILL ST**

**SANTA PAULA, CA 93060**

**(805) 317-1836**

**PODERPOPULAR55@GMAIL.COM**

**Poder Popular** serves residents in Santa Clara Valley by championing various social services including education, healthcare, and tackling domestic violence. As a grassroots organization, they empower residents to address community issues through advocacy, negotiation, and community pressure. Members participate in training on community development, health, tenant rights, immigration, and pandemic safety strategies.



**HOME  
ENERGY  
SAVINGS**

**GET INCENTIVES FOR PROJECTS  
THAT SAVE ENERGY!**

3C-REN offers incentives for nearly any project that saves energy, from adding insulation to installing a more efficient air conditioner. For some customers, like for Lompoc resident Ariel Colon, incentives can cover the full project cost. By leveraging both 3C-REN incentives and TECH Clean California Incentives, he replaced his natural gas water heater with a heat pump model at NO COST.

[Read Ariel's story.](#)



**Invoice total: \$7,300  
Cost after incentives: \$0**

**Ready to start saving? Complete a 3C-REN interest form today!**

**TRI-COUNTY REGIONAL ENERGY NETWORK** SAN LUIS OBISPO • SANTA BARBARA • VENTURA

[www.3C-REN.org](http://www.3C-REN.org)

**DRIVE  
CLEAN**



VENTURA COUNTY REGIONAL ENERGY ALLIANCE

The Sustainability Division has a quarterly newsletter titled Drive Clean. To receive information about active EV incentives and rebates, EV News, and EV events, please sign up for the newsletter [here](#).



# GET ADDITIONAL HELP REDUCING YOUR HOME'S CARBON FOOTPRINT



Open the camera app on your phone, aim at the QR code below, click the link, and fill out our quick form to request one-on-one support, **for free.**



**cec.pub/EYL**



## Electrify Your Life!

Did you know that incentives can pay up to:

- **\$26,500** for the purchase of a new Electric Vehicle (EV), and **\$11,000** for a used EV?
- **100%** for EV chargers installed at your apartment?
- **\$400,000** for installing DC fast chargers?
- **70%** for replacing your old gas heater with an AC/Heater mini-split?

The Community Environmental Council is here to help you navigate incentive programs for the best deals to electrify your home and ride! If you are a resident or business located in San Luis Obispo, Santa Barbara, or Ventura counties, contact our **free Electrify Your Life service** for help switching to electric.

LEARN MORE AT [HTTPS://CECSB.ORG/ELECTRIFY-YOUR-LIFE](https://CECSB.ORG/ELECTRIFY-YOUR-LIFE)



# NICE JOB PUBLIC WORKS

Public Works recently utilized our Meeting Kit for their meeting, and it was a resounding success! Tobie Mitchell, Environmental Resources Analyst III at Water & Sanitation, expressed gratitude, saying, "Thank you for allowing us to use the Sustainability Kits for our meeting! It was a hit! We will use them again for future meetings."



## Exciting Update: Expanding Access

Originally a pilot program for CEO staff, the Sustainability Kits are now available to all employees hosting meetings in the Hall of Administration. Don't miss out on the opportunity to make your meetings more sustainable – scan the QR code to learn more!

Scan me



to Learn  
More

[Visit sustain.ventura.org to learn more](https://sustain.ventura.org)